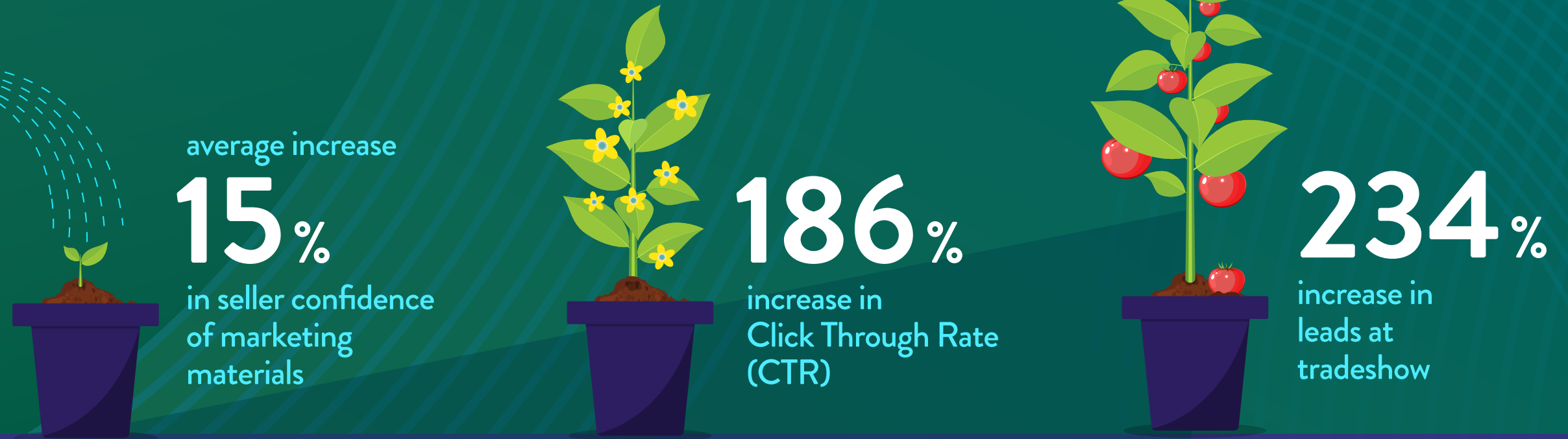


ValueSelling & KCP: Accelerating Exponential Growth

ValueSelling amped up KCP's marketing approach. A global rollout coupled with ten consulting touchpoints led to sustainable and impressive growth.



Marketing Results:



Associated Sales Revenue:



*defined as having an eValuePrompter® created and at least one Mutual Plan Letter

About ValueSelling Associates, Inc.

We help revenue professionals achieve measurable and remarkable results. Powered by the ValueSelling Framework® methodology, training and toolset, our approach aligns your revenue engine with a common language that enables all customer-facing roles to compete on value, not price, and saves time in all selling scenarios. www.valueselling.com